

PALM BEACH LEISUREVILLE NEWS

Advertising Contract

1007 Ocean Drive, Boynton Beach, FL 33426

Phone: 561-200-9659 Fax: 561-732-5878 Email: ads@mytblca.com

www.mytblca.com or www.palmbeachleisureville.com

Company: _____ Contact Name: _____

Address: _____

City: _____ City: _____ St: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Date: _____

PRINT AD PRICES – 3 MONTH MINIMUM

- | | | |
|--|---|---|
| <input type="checkbox"/> Business Card: 3 1/8" W x 1 7/8" H | = | \$20/month or DISCOUNTED \$200 year (12 issues) |
| <input type="checkbox"/> 1/16 Page: 4 13/16" W x 2" H | = | \$40/month |
| <input type="checkbox"/> 1/8 Page: 4 13/16" W x 4" H | = | \$50/month |
| <input type="checkbox"/> 1/4 Page: 4 13/16" W x 8" H | = | \$72/month |
| <input type="checkbox"/> 1/2 Page: 10" W x 8" H | = | \$144/month |
| <input type="checkbox"/> Full Page: 10" W x 16" H | = | \$288/month |
| <input type="checkbox"/> <i>Color Options (per month): \$80 for full page; \$40 for half page; \$25 for quarter page; \$15 for eighth page</i> | | |

WEB SITE AD PRICES -- 12 MONTH MINIMUM – Effective 5/1/2012 (posted at PBL public & resident sites)

- | | |
|---|---|
| <input type="checkbox"/> Business Card (no link to web site or video): | \$125 with print ad; \$200 without print ad |
| <input type="checkbox"/> Banner Ad (Business Card size) & includes link to web site or video: | \$350 with print ad 1/4 pg or larger;
\$500 without print ad |

IMPORTANT: All ads automatically continue unless we are notified via email/mail to stop running your ad 30 days prior to publishing date (web site ads required 30 days prior to annual expiration). Advertiser is responsible for all invoices until cancellation notice is set.

TERM: Month to begin: _____ Month to end: _____

Annual Continuous (until notified to stop)

Deadline for ad copy is the 15th of each month for the next month's publication. Payment is due the 15th of the month for the next month's ad. If payment is not received by the 15th, PBL News will pull the ad (i.e., For April publication, ad and payment are due March 15th). Payments are non-refundable. \$25 set up fee required if we have to adjust your ad size. Incorrectly sized ads cannot be placed. Ads must be submitted in a file format via email (.doc, .docx, .tif, .jpg) and must be in the size listed above. Email us if you need help with your ad. City of Boynton Beach & PB County may require an occupational license. All contractors and professionals must include their license # on all ads. Make checks payable to Leisureville News.

Agreed to and accepted by:

Signature

Print Name