

# PALM BEACH LEISUREVILLE NEWS

## Advertising Contract

1007 Ocean Drive, Boynton Beach, FL 33426

Phone: 561-200-9659 Fax: 561-732-5878 Email: ads@myplca.com

www.myplca.com or www.palmbeachleisureville.com

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

### PRINT AD PRICES – 3 MONTH MINIMUM

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Business Card: 3 1/8" W x 1 7/8" H  | = | \$20/month minimum 3 months or \$200 year (12 issues) |
| <input type="checkbox"/> 1/16 Page: 4 13/16" W x 2" H  | = | \$40/month  |
| <input type="checkbox"/> 1/8 Page: 4 13/16" W x 4" H   | = | \$50/month  |
| <input type="checkbox"/> 1/4 Page: 4 13/16" W x 8" H   | = | \$72/month  |
| <input type="checkbox"/> 1/2 Page: 10" W x 8" H  | = | \$144/month   |
| <input type="checkbox"/> Full Page: 10" W x 16" H  | = | \$288/month   |
| <input type="checkbox"/> <i>Color Options (per month): \$80 for full page; \$40 for half page; \$25 for quarter page; \$15 for eighth page</i> |   |   |

### WEB SITE AD PRICES -- 12 MONTH MINIMUM

(posted at PBL public & resident sites)

- |  |
|--|
| <input type="checkbox"/> Business Card (no link to web site or video): \$125 with print ad; \$200 without print ad |
|--|

**IMPORTANT: Payment must accompany the contract. Your ad will not be considered until your check is received.**

TERM: Month to begin: \_\_\_\_\_ Month to end: \_\_\_\_\_

- Annual  Continuous (until notified to stop)

Deadline for ad copy is the 15th of the month for the next month's publication. Payment is due the 15th of the month for the next month's ad. If payment is not received by the 15th, PBL News will pull the ad. Payments are non-refundable.

Ads are to be submitted CAMERA READY. Ads are to be submitted in JPG, PDF, GIF, or DOC file format in the size you choose. Sizes of the ads are listed above. There is no deviation from these exact sizes. A \$25 set up fee will be charged for minor revisions to content, rearrangement of wording or pictures, or adjustment to your ad size. Incorrectly sized ads cannot be placed. If you need other than minor changes or help with ad design, it can be done by our house editor for an additional charge. He will deal directly with you. Email us if you need help with your ad. City of Boynton Beach & PB County may require an occupational license. All contractors and professionals must include their license # on all ads. Make checks payable to Leisureville News.

Agreed to and accepted by:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name